

Bottisham & Sawston SSCos



The recruitment, training, deployment and on-going support of ASL's to increase the number of OSHL opportunities for young people. (2005)



What we wanted to do:

To increase the number of children taking part in OSHL.

We realised that in order to do this we needed to recruit and deploy more adults to support with the delivery of OSHL opportunities as there was only so much that teachers and PE trained staff could do.

How we did it:

These are the main steps we took in each of the following areas:

IDENTIFICATION & RECRUITMENT: We distributed letters to all parents and TA's within every primary school in two families. These letters sought to identify any adults who were interested in getting involved in PE and School Sport and invited them to attend a family meeting.

2 or 3 meetings were held at different schools in each family. At these meetings the School Sports Partnership was explained to the adults and they all completed an information form to say what sport they were interested in, what qualifications they had, how they would like to get involved etc.

Other methods of recruiting ASL's have included putting articles in school/partnership newsletters, displaying posters in schools and speaking to parents and TA's at OSHL clubs.

We have worked very closely with the Local Sixth Form College and its students who are following the Nationals in Sport Course. We have given presentations on the SSP, offered students work placements within the partnership, linked with the scUK County Coach Development Officer to co-deliver FUNDamentals of Movement training to 36 students, offered volunteering opportunities within OSHL clubs, deployed students to help run our many festivals and offered students free places on training courses in exchange for their volunteering hours at clubs and festivals.

TRAINING: We have funded / part-funded sport specific and generic training courses for adults in exchange for their volunteering hours. Many of these courses have been accessed through the CSP eg. Child Protection, First Aid, Come into Coaching

etc. and other courses have been run by the School Sport Partnership e.g. Tri Golf Activators, Basketball Teachers Awareness, FUNDamentals, etc.

Adults have been supported to establish clubs with the first 3 or more sessions often being jointly delivered alongside the SSCo.

DEPLOYMENT: Adults have been deployed in a number of ways including; assisting with and delivering PE lessons, preparing teams for tournaments, running activities at family festivals, supporting children with SEN, and delivering various sports clubs e.g. basketball, multi skills, football, cricket etc.

ONGOING SUPPORT: Follow up meetings have been held with many adults to identify any further training needs they may have and draw up their own Personal Development Plans with them.



The difference it made:

- A total of 43 adults attended one of 5 initial meetings or made contact following promotion in school and partnership newsletters.
- 22 adults (51%) have since undertaken one or more training courses. A total of 47 courses have been accessed

- Of the 22 adults who accessed training, 19 (86%) have now been deployed.
- An additional 6 have been deployed without the initial need for training.
- A total of 28 adults have been deployed across two families. (65% of those who attended an initial meeting or made contact).
- 1 adult is now employed by the partnership as a Community Sports Coach.
- More young people are being trained and deployed as leaders.
- More young children are taking part in OSHL with 15 new opportunities being delivered by ASL's.

Evidence: Registers, observations & competency checks, evaluation forms, ASL database, photographs, newsletter articles.

Critical Factors in why it worked:

- Close partnership working with the scUK County Coach Development Officer, Long Road Sixth Form College and the County Sports Partnership.
- The availability of lots of training opportunities, through the CSP and the School Sports Partnership, which we then funded for our ASL's.
- The availability of the scUK County Coach Development Officer to deliver a variety of courses for adults and sixth form students and then offer them follow up support to assist their personal development.
- It was really important to keep in contact with the ASL's and offer them ongoing support.
- Offering adults one-on-one support with establishing clubs was crucial in ensuring some clubs got off the ground.

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